



1616 Church Street, Suite A, Nashville, TN 37203
 Phone (615) 321-8792, Toll Free (800) 537-1599 Fax (615) 321-8794
 Email: tnfda@att.net www.tnfda.org

The Thanagram an Official Publication of the Tennessee Funeral Directors Association

**2012 TFDA Advertising Insert Order
 Six Issues Published a Year
 "The Thanagram" is printed in Black & White**

Advertising Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Deadline for information or ad for each issue of The Thanagram:

- 2012 New Year Issue.....Deadline for ad February 10th, 2012
- 2012 Spring Issue.....Deadline for ad April 10th, 2012
- 2012 Summer/Convention Issue.....Deadline for ad June 10th, 2012
- 2012 Fall Issue.....Deadline for ad August 10th, 2012
- 2012 Winter Issue.....Deadline for ad October 10th, 2012
- 2012 Christmas Issue.....Deadline for ad November 10th, 2012

AD SIZES

Please mark the size Ad size to publish

<u>SIZE</u>	<u>DIMENSIONS</u>
_____ One Full Page Ad	7.745 X 10 Vertical
_____ One Half Page Ad	7.75 X 5 Horizontal
_____ One Quarter Page Ad	3.75 X 5 Vertical
_____ One Eighth Page Ad	3.75 X 2.5 Horizontal

ONE ISSUE CONTRACT

- \$528 Full Page Ad
- \$316 Half Page Ad
- \$212 Quarter Page Ad
- \$107 Eighth Page Ad

ONE FULL YEAR CONTRACT 6 ISSUES

- \$440 Full Page Ad per Issue (\$2640 per year)
- \$235 Half Page Ad per Issue (\$1410 per year)
- \$135 Quarter Page Ad per Issue (\$810 per year)
- \$72 Eighth Page Ad per Issue (\$432 per year)

Please specify below the issue(s) in which your ad will appear by placing an (X) beside the issue you prefer to see your ad published:

- _____ 2012 New Year Issue _____ 2012 Spring Issue _____ Summer/Convention Issue
- _____ 2012 Fall Issue _____ 2012 Winter Issue _____ Christmas Issue

Credit Card #: _____ Exp. date: _____ 3 Digit# on the back: _____

Name on Credit Card: _____

TFDA **TENNESSEE FUNERAL DIRECTORS ASSOCIATION**

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TFDA WEBSITE ADVERTISING

The TFDA website has approximately 10,000 hits a year. The public is able to locate all TFDA membership by city. Most of the TFDA membership have websites and are linked directly.

Obituaries from every large newspaper in Tennessee, listed by city, are linked for anyone to locate the obituary of a loved one.

TFDA membership can login for access of over 25 insurance claim forms and proof of death forms. They also can locate their Legislator and Local County Official.

We have provided continuing education credits approved by the Tennessee State Board of Funeral Directors and Embalmers. These credits can be earned online 24/7 from our website.

With ALL this activity by the public and TFDA members, having your logo linked to our website would be a great advantage for your company. For a small cost of \$1 per day, \$365 a year, your company name/logo can be linked to the TFDA website homepage.

If you purchase a full page ad in the TFDA Official Publication of "The Thanagram", with (6 issues) a one year contract, we will link your company logo at no cost!

Advertising Company: _____

Contact Person: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____ **Website:** _____

Company Website to be linked: _____

Please check one: **VISA** OR **MASTER CARD**

Credit Card #: _____ **Exp. date:** _____ **3 Digit# on the back:** _____

Name on Credit Card: _____

Please email your company logo to tnfda@att.net