

*The Thanagram an Official Publication of the  
Tennessee Funeral Directors Association*  
**2017 TFDA ADVERTISING INSERT ORDER**  
Six Issues Published a Year  
*"The Thanagram" is printed in black & white*

**PLEASE PRINT OR TYPE ALL INFORMATION**

Advertising Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Deadline for information or ad for each issue of The Thanagram:

- 2017 New Year Issue.....Deadline for ad January 10th, 2017
- 2017 Spring Issue..... Deadline for ad March 10th, 2017
- 2017 Summer/Convention Issue.....Deadline for ad May10th, 2017
- 2017 Fall Issue.....Deadline for ad July10th, 2017
- 2017 Winter Issue.....Deadline for ad September 10th, 2017
- 2017 Christmas Issue.....Deadline for ad November 10th, 2017

Please mark the size Ad size to publish:

SIZE DIMENSIONS

- \_\_\_\_\_ One Full Page Ad 7.745 X 10 Vertical
- \_\_\_\_\_ One Half Page Ad 7.75 X 5 Horizontal
- \_\_\_\_\_ One Quarter Page Ad 3.75 X 5 Vertical
- \_\_\_\_\_ One Eighth Page Ad 3.75 X 2.5 Horizontal

ONE ISSUE CONTRACT ONE FULL YEAR CONTRACT 6 ISSUES

\$593.00 One Full Page Ad	\$495 Full Page Ad per Issue (\$2970 per year)
\$355.00 One Half Page Ad	\$264 Half Page Ad per Issue (\$1584 per year)
\$239.00 One Quarter Page Ad	\$149 Quarter Page Ad per Issue (\$894 per year)
\$119.00 One Eighth Page Ad	\$80 Eighth Page Ad per Issue (\$480 per year)

Credit Card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_ 3 Digit# on the back: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

**TFDA WEBSITE ADVERTISING**

*The TFDA website has approximately 10,000 hits a year. The public is able to locate all TFDA membership by city. Most of the TFDA membership have websites and are linked directly.*

*Obituaries from every large newspaper in Tennessee, listed by city, are linked for anyone to locate the obituary of a loved one.*

*TFDA membership can login for access of over 25 insurance claim forms and proof of death forms. You can also locate your Legislator and Local County Official.*

*We have provided continuing education credits approved by the Tennessee State Board of Funeral Directors and Embalmers. These credits can be earned online 24/7 from our website.*

*With ALL this activity by the public and TFDA members, having your logo linked to our website would be a great advantage for your company. For a small cost of \$1 per day, \$365 a year, your company name/logo can be linked to the TFDA website homepage.*

*If you purchase a full page ad in the TFDA Official Publication of "The Thanagram", with (6 issues) a one year contract, we will link your company logo at no cost!*

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Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Company Website to be linked: \_\_\_\_\_

Please check one: \_\_\_\_\_ VISA OR \_\_\_\_\_ MASTER CARD

Credit Card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_ 3 Digit# on the back: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Please email your company logo to [Office@tnfda.org](mailto:Office@tnfda.org)