

2010
TFDA ADVERTISEMENT CONTRACT
TENNESSEE FUNERAL DIRECTORS ASSOCIATION
1616 Church Street, Suite A, Nashville, TN 37203
Phone (615) 321-8792, Toll Free (800) 537-1599, Fax (615) 321-8794
Email tnfuneral@xspedius.net

Dear Funeral Business Associate:

THE THANAGRAM is the official publication of the Tennessee Funeral Directors Association. If you are not familiar with this magazine, please allow us a moment to familiarize you *THE THANAGRAM'S* many benefits. If you currently advertise with us, we offer our continued gratitude in hope that you will support will continue in the future.

THE THANAGRAM is sent out to approximately 350 firms and/or individuals throughout the state of Tennessee six times a year. Each issue is filled with timely information and articles strictly targeting your Tennessee clientele. Schedules of the Associations meetings, seminars and conventions lets you know where your customers will be and when they will be there. *THE THANAGRAM* benefit will allow you to make the most out of your increasingly time challenged schedule.

Placing your ad in *THE THANAGRAM* allows your company to introduce new products or ideas to the Tennessee funeral industry almost automatically. By simply completing the enclosed advertising contract and paying the amount you select, your company is assured of quality coverage for as long as the contract is valid. Not only will your company's name become second nature for funeral directors and embalmers throughout the State, it is also a great way to support the Tennessee Funeral Directors Association.

We also have an alternative way to advertise your company name to the public and funeral industry. The TFDA website (www.tnfd.org) is wonderful tool to advertise. Would you like to have your company's logo on the front page of the website so that anyone that logs onto the TFDA site can link directly to your company's site? It is easy; just email TFDA your company logo along with your signed contract. The logos will be added as they are received and placed in alphabetical order on the TFDA website home page for one year! That is it! Get in on this great way to advertise within the funeral industry! Please contact Dawn Elliott at the TFDA office if you have any questions regarding advertising on the TFDA website.

If you would like to see your ad in the next issue of *THE THANAGRAM*, please fill out the enclosed contract and return it along with your new ad and company logo. If you have any questions regarding the printing aspects of the magazine, please contact Brenda Minshall @ DirectConnect Solutions Printing at (615) 376-3946. If you have any other questions, contact Dawn Elliott at the TFDA office (615) 321-8792 or toll free (800) 537-1599, by email tnfuneral@xspedius.net.

Thank you for your support!

Dawn Elliott
TFDA Office Secretary

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<u>One Issue Contract</u>	<u>One Full Year Contract (6 Issues)</u>	<u>Link Company Logo/TFDA Web Site</u>
\$479 Full Page Ad	\$399 Full Page Ad - Per Issue	Free with Full Page Ad
\$287 ½ Page Ad	\$214 ½ Page Ad – Per Issue	\$244 with 1/2 Page Ad – Per Issue
\$192 ¼ page Ad	\$123 ¼ Page Ad - Per Issue	\$163 with 1/4 Page Ad – Per Issue
\$97 1/8 page Ad	\$66 1/8 Page Ad – Per Issue	\$106 with 1/8 Page Ad – Per Issue

I, as a duly authorized representative for the establishment named below, request that you print advertising in the Tennessee Funeral Directors Association publication, THE THANAGRAM as follows: (Please mark)

Ad Size Contract Basis

- Full Page Ad
 1/2 Page Ad
 1/4 Page Ad
 1/8 Page Ad

Please specify below the issue(s) in which your ad will appear by placing an (X) beside the issue you prefer:

- | | |
|--|---|
| <input type="checkbox"/> 2010 New Year Issue | <input type="checkbox"/> 2010 Fall Issue |
| <input type="checkbox"/> 2010 Spring Issue | <input type="checkbox"/> 2010 Winter Issue |
| <input type="checkbox"/> 2010 Summer Issue | <input type="checkbox"/> 2010 Christmas Issue |

Deadline for information or ad will be for THE THANGRAM advertisement:

- | | |
|---|--|
| February 10, 2010 for the 2010 New Year Issue | August 10, 2010 for the 2010 Fall Issue |
| April 10, 2010 for the 2010 Spring Issue | October 10, 2010 for the 2010 Winter Issue |
| June 10, 2010 for the 2010 Summer Issue | November 10, 2010 for the 2010 Christmas Issue |

Please print the information below and return this contract along with your ad to the TFDA office by MONDAY, FEBRUARY 1, 2010.

Yes! We would like to advertise by adding our company's logo and being linked to the TFDA website home page for one year. Please email your company logo along with your website address to the TFDA office along with faxing or mailing this signed contract.

Please mark one: *Yes, we would like to add our logo to the TFDA website and advertise in The Thanagram.*
 No, we would just like to advertise in The Thanagram.

Our Company Website Address: _____

Contact Name: _____

Company Name: _____

Address: _____

Phone: _____ Email: _____ Fax: _____

Credit Card #: _____ Exp. date: _____ 3 Digit# on the back: _____

Name on Credit Card: _____