

2022 TFDA/TFSSC 119<sup>th</sup> Annual Convention  
[Embassy Suites Hotel by Hilton Nashville South Cool Springs](#)  
820 Crescent Centre Drive,  
Franklin, TN. 37067  
(615) 515-5151



We would love to have you to exhibit with us! Our exhibit hours are:

**Sunday, June 5, 2022, 6:00 pm – 8:30 pm**  
**Monday, June 6, 2022, 1:00 pm – 3:00 pm**  
(Details with attached contract)

You will receive a booth space, two chairs, two attendees to man booth and a waste basket with your signed contract. (Please submit your attached contract as early as possible, because of limited space.) (Ballroom is carpeted)

There will be a contest for the best exhibitor's booth space decorated with our theme "Hats off to Funeral Service". The best decorated booth will receive a FREE BOOTH for the 2023 TFDA/TFSSC Annual Convention. The attendees will be voting.

**We would like to say thank you to the companies that have already decided to sponsor:**

**[GENESIS WHOLE-BODY DONATION FOUNDATION – GOLD SPONSOR](#)**  
**[INVESTORS HERITAGE LIFE – GOLD SPONSOR](#)**  
**[MATTHEWS AURORA FUNERAL SERVICE SOLUTIONS – GOLD SPONSOR](#)**  
**[ATLANTIC COAST LIFE INSURANCE COMPANY – GRAND BANQUET DJ AND PHOTO BOOTH](#)**  
**[HERITAGE FAMILY SERVICES – VALERIE WAGES SPEAKER](#)**  
**[WILBERT VAULTS OF TENNESSEE – GOLF TOURNAMENT LUNCH](#)**

(click and go directly to our sponsors websites)

Please contact us if you have any questions.

Looking forward to seeing you there!

Marc Sims                      Greg Rush  
TFDA President              TFDA Convention Chairman

Dawn Elliott, TFDA Office Secretary  
(615) 321-8792  
[Dawn@tnfda.org](mailto:Dawn@tnfda.org)

**CONTRACT FOR EXHIBIT SPACE**

You are hereby requested and authorized to reserve exhibit space as indicated below for our use in the Tennessee Funeral Supply Exhibition held at the **EMBASSY SUITES HOTEL IN FRANKLIN, TN, June 5 - 7, 2022**. The Tennessee Funeral Directors Association and the Tennessee Funeral Supply Sales Club jointly sponsor this event.

**LIMITED SPACE AT OUR NEW VENUE, PLEASE SEND IN YOUR EXHIBIT CONTRACT TO RESERVE YOUR BOOTH SPACE AS SOON AS POSSIBLE.**

The cost of a booth space will be \$650.00 and a vehicle space will cost \$900.00 for the first car, \$700.00 for the second. *If you would like to request a corner booth there will be a \$50.00 holding fee; please add this to your total amount. Corner booth requests will be taken in the order they are received; if you do not receive a corner space this fee will be refunded to you.* All booth space will be 10' X 10' and the registration fee will be \$40.00 per person. Included with the purchase of an exhibit space, is two (2) complimentary registrations. IT IS VERY IMPORTANT THAT YOU SUBMIT THE NAMES OF THOSE ATTENDING SO WE MAY PRE-REGISTER THEM. (This will avoid a long wait in line at the registration desk.) See the attached form for your convenience.

We plan on exhibiting the following items: \_\_\_\_\_

Number of spaces: \_\_\_\_\_ Please list special request(s): \_\_\_\_\_

We enclose herewith our check in the amount of \$\_\_\_\_\_ payable to Tennessee Funeral Directors Association Convention, or by VISA or MASTER CARD which is in full payment of the exhibit space indicated herein. We understand this price includes the use of space for June 5 - 7, 2022, standard booth partitions; standard exhibit hall lighting, storage of crates and boxes; one 6-foot skirted table, along with 2 chairs and a trash bin. (The exhibit hall is carpeted)  
PLEASE MAIL FORM ALONG WITH CHECK TO THE ABOVE ADDRESS.

It is agreed that the Exhibit Committee shall have full discretion and authority in the placing and arranging the exhibits to be displayed; that no exhibitor shall exceed the limits of his space or erect or place anything that would infringe on any adjacent space, and that additional signs, decorations, fabric, electrical connection, devices, etc., must meet with the approval of the Exhibit Committee and comply with the local fire ordinance of the National Board of Fire Underwriters.

We take cognizance of the rules and regulations of the Embassy Suites Hotel, the Tennessee Funeral Directors Convention, and any agreement entered into and between these parties and shall be bound by all such agreements and contracts, or any relating to the display of exhibits and conduct upon the premises, assuming such obligation and responsibilities in respect there to as are imposed, the same as in such provisions were written herein entirely.

Neither, the Tennessee Funeral Directors Convention, the Exhibit Committee, nor the EMBASSY SUITES HOTEL have any responsibility for property, whether it is at our booth, or anywhere else in EMBASSY SUITES HOTEL. The insuring of our Exhibit displays and equipment, in route to the convention at the show and during the return trip to our plant or warehouse, shall be our own responsibility.

NAME OF COMPANY EXHIBITING: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ STREET ADDRESS \_\_\_\_\_

CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE NUMBER (\_\_\_\_) \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ CREDIT CARD: VISA or MASTER CARD; CARD NUMBER: \_\_\_\_\_

CARD EXPIRATION DATE: \_\_\_\_\_ PLEASE INCLUDE 3 DIGIT NUMBER ON BACK OF CARD: \_\_\_\_\_

COMPANY WEBSITE: \_\_\_\_\_

**PLEASE CHECK ONE:**

We plan on setting up our display: \_\_\_\_\_ 1:00 pm - 5:00 pm, Saturday, June 4, 2022, or \_\_\_\_\_ 8:00 am - 5:00 pm Sunday, June 5, 2022. Please be sure to have your booth set up by 5:00 pm Sunday, June 5, 2022

SIGNATURE OF CONTACT PERSON: \_\_\_\_\_ DATE: \_\_\_\_\_

Tennessee Funeral Directors Association, Inc.  
Tennessee Funeral Supply Sales Club  
1616 Church Street, Suite A, Nashville, TN 37203  
Phone (615) 321-8792 Fax (615) 321-8794 Email: Office@tnfda.org

Dear Exhibitor:

The Tennessee Funeral Directors Association and the Tennessee Funeral Supply Sales Club would like to extend to you an invitation to exhibit at our 119th Annual Convention to be held at the EMBASSY SUITES HOTEL in Franklin, TN, June 5 – 7, 2022.

Exhibits will be in the EMBASSY SUITES HOTEL. Enclosed is the exhibit contract which includes booth fee amounts; we ask that you return the completed contract to us along with the remittance.

**Set up will begin Saturday, June 4, 2022, at 1:00 PM, and Sunday, June 5, 2022, starting at 8:00 AM has been reserved so you may move in and have your display set up without hardship. The registration booth will be open Sunday, June 5, 2022, beginning at 8:00 AM.**

**WE ASK THAT YOU PLEASE NOT BREAKDOWN EXHIBIT SPACE UNTIL 3:00 PM MONDAY JUNE 6, 2022.  
ALSO, THE EMBASSY SUITES HOTEL REQUIRES WE MUST BE OUT OF THE EXHIBIT HALL BY 10:00 PM MONDAY JUNE 6, 2022.**

It is not our wish to exclude anyone from the 2022 Tennessee Funeral Directors Convention. HOWEVER, in order to protect those of you who financially support the annual display of merchandise, it has been approved by the Convention Planning Committee that only participating exhibitors will be permitted to register or participate in any of the convention activities. Non-participating suppliers and/or their representatives will not be permitted on the exhibit floor. Those suppliers who wish to participate, but do not wish to exhibit, may do so by contributing the price of one booth space to the Exhibit Committee. A sign designating the donor will be posted.

**EXHIBIT HOURS:**

**SUNDAY, JUNE 5, 2022 - 6:00 PM TO 8:30 PM**

**MONDAY, JUNE 6, 2022- 1:00 PM TO 3:00 PM**

We look forward to a most successful convention in June and hope to see you then. Please pre-register if possible and remember that you are invited to all functions. If you have any questions, please feel free to call the TFDA office at (615) 321-8792 or fax (615) 321-8794 or by email Office@tnfda.org

Cordially yours,

*Charlotte Williams*

Charlotte Williams  
Exhibit Committee Chairman

Exhibitors receive TWO free registrations per rented 10 X 10 booth space. Additional registrants are \$40 per attendant. Please print all attendants' names below so that we can prepare registration material prior to arrival. This will prevent long lines at the registration desk.

PLEASE PRINT OR TYPE ALL INFORMATION

(If more space for names is needed, please feel free to make copies of this form)

NAME: \_\_\_\_\_ NAME: \_\_\_\_\_

NAME: \_\_\_\_\_ NAME: \_\_\_\_\_

NAME: \_\_\_\_\_ NAME: \_\_\_\_\_

NAME: \_\_\_\_\_ NAME: \_\_\_\_\_

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NAME: \_\_\_\_\_ NAME: \_\_\_\_\_

NAME: \_\_\_\_\_ NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE (\_\_\_\_) \_\_\_\_\_ FAX :(\_\_\_\_) \_\_\_\_\_ EMAIL: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ DATE: \_\_\_\_\_

**PLEASE MAKE YOUR HOTEL RESERVATIONS DIRECTLY TO THE EMBASSY SUITES HOTEL, 820 CRESCENT CENTRE DRIVE, FRANKLIN, TN 37067, (615) 515-5151.**

ROOM RATES:

- SATURDAY, JUNE 4, 2022, \$169.00 per night
- SUNDAY, JUNE 5, 2022, \$169.00 per night
- MONDAY, JUNE 6, 2022, \$169.00 per night
- TUESDAY, JUNE 7, 2022, \$169.00 per night

FOR SPECIAL SLEEPING ROOM RATES PLEASE INFORM THE HOTEL YOU ARE WITH THE TENNESSEE FUNERAL DIRECTORS ASSOCIATION CONVENTION.

Thank you for your participation. Please feel free to contact us if we may be of service to you.

Tennessee Funeral Directors Association  
1616 Church Street  
Nashville, TN 37203  
Phone (615) 321-8792  
Fax (615) 321-8794  
Email Office@tnfda.org

Tennessee Funeral Directors Association  
1616 Church Street, Suite A, Nashville, TN 37203  
Phone (615) 321-8792  
Fax (615) 321-8794  
Email Office@tnfda.org

Dear Associate:

Each year the TFDA Governmental Affairs Committee presents the TFDA PAC Silent and Live Auction. This is a wonderful way for your company to not only show support, but also promote your company! Simple ways you can show your support.

#### **THEMED BASKETS:**

- Bring small items together to make a nice basket. For example, a spa-themed basket might include aroma therapy candles, lotion, bath salts and a gift certificate for a massage.
- A pet care themed basket could include biscuits, toys and bones.
- Use a large popcorn bowl for the container of a movie themed basket, popcorn, DVD's or a gift certificate for movie rentals.

#### **GIFT CERTIFICATES:**

- Gift certificates are a great silent auction item. When asking for a donation of goods or gift certificates, tell the manager about the cause. Services like massage therapy are popular, as well as gift certificates for restaurants, tires, groceries and liquor. Auction – goers will love that they can help while getting something practical in return.

#### **BIG TICKET ITEMS:**

- Larger donations are great silent auction items and can bring in serious money for a fund-raising event. The tickets to events, like concerts, sports or festivals pique the interest auction goers and are very popular items. Vacations, airline tickets or time shares are also good big-ticket items.

Be creative, what would you like to donate?

We are very excited about this year's Silent and Live Auction being even a larger success than last year!

Sincerely,

*Eric Carpenter*

TFDA Auction Committee  
(423) 736-3473  
eric.carpenter@charter.net

**2022 TFDA/TFSSC 119th Annual Convention**  
**EMBASSY SUITES HOTEL, FRANKLIN, TN**  
**June 5 - 7, 2022**

Dear Exhibitor:

The TFDA/TFSSC Convention Planning Committee is please to present the 2022 TFDA/TFSSC 119th Annual Convention.

We are offering exhibitors a range of additional recognition in a mixture of sponsorship levels. Our goal is to offer all companies on all levels an affordable sponsorship opportunity. We certainly hope you will take advantage at the level which is most convenient to you.

**SPONSORSHIP LEVELS**

**\$2,000.00 GOLD includes:**

- Company logo posted on the TFDA website,
- Company logo listed as sponsor at every convention function,
- Company listed as a convention sponsor on TFDA website,
- Company listed as a convention sponsor in the TFDA newsletter The Thanagram.

**\$1,500.00 SILVER includes:**

- Company logo listed as sponsor at every convention function,
- Company listed as a convention sponsor on TFDA website,
- Company listed as a convention sponsor in the TFDA newsletter The Thanagram.

**\$1,000.00 BRONZE includes:**

- Company logo listed as sponsor at every convention function.
- Company listed as a convention sponsor in the TFDA newsletter The Thanagram.

**\$500.00 COPPER includes:**

- Company listed as sponsors at every convention function.

Please log on to our website [www.tnfda.org](http://www.tnfda.org) for further details. Or, you may contact us at the TFDA office for any additional information.

From all of us on the TFDA/TFSSC Convention Planning Committee we would again like to thank you for your continued support!

Sincerely,

*Greg Rush*

Greg Rush, Chairman  
TFDA/TFSSC Annual Convention