



RACING INTO THE FUTURE

2010 TFDA/TFSSC 107TH ANNUAL CONVENTION **Embassy Suites Hotel and Conference Center, Murfreesboro, TN** **JUNE 6 – 8, 2010**

Dear Exhibitor:

The TFDA/TFSSC Convention Planning Committee is pleased to present the 107th TFDA/TFSSC Annual Convention “Racing Into the Future.” In an effort to promote the utmost participation by attendees we will be asking each person’s opinion of the best decorated booth by soliciting their vote at the TFDA registration desk. The exhibitor receiving the most votes will be entitled to a free ten by ten foot booth space next year at the 108TH Annual TFDA/TFSSC Convention. The winner of this contest will be announced at the Grand Banquet on Tuesday evening June 8th and must be present to win.

Also at this year’s convention we are offering exhibitors a range of additional recognition in a mixture of sponsorship levels. Our goal is to offer all companies on all levels an affordable sponsorship opportunity. We certainly hope you will take advantage at the most convenient level.

Sponsorship Levels

\$2,000.00 GOLD includes:

Company logo posted on the TFDA website;
Company listed as sponsors at every convention function;
Company listed as convention sponsor on TFDA website as well as the TFDA bi-monthly newsletter the *THANAGRAM*.

\$1,500.00 SILVER includes:

Company listed as sponsors at every convention function;
Company listed as convention sponsor on TFDA website as well as the TFDA bi-monthly newsletter the *THANAGRAM*.

\$1,000.00 BRONZE includes:

Company listed as sponsors at every convention function;
Company listed as convention sponsor in the bi-monthly TFDA newsletter the *THANAGRAM*.

\$500.00 COPPER includes:

Company listed as sponsors at every convention function.

In order to insure you and your company full recognition please have your 2010 TFDA/TFSSC convention exhibit contract to us by March 19th, 2010.

Please log on to our website www.tnfda.org for further details. Or, you may contact us at the TFDA office if you have any additional questions.

From all of us on the TFDA/TFSSC Convention Planning Committee we would like to thank you once again for your continued support!

Tennessee Funeral Directors Association, Inc.
1616 Church Street, Suite A, Nashville, TN 37203
Phone (615) 321-8792 or (800) 537-1599, Fax (615) 321-8794
Email: tnfuneral@xspedius.net

Tennessee Funeral Directors Association, Inc.
Tennessee Funeral Supply Sales Club
1616 Church Street, Suite A, Nashville, TN 37203
Phone (615) 321-8792 or (800) 537-1599
Fax (615) 321-8794 Email: tnfuneral@xspedius.net

Dear Exhibitor:

The Tennessee Funeral Directors Association and the Tennessee Funeral Supply Sales Club would like to extend to you an invitation to exhibit at our 107th Annual Convention to be held at the Embassy Suites Hotel and Conference Center in Murfreesboro, TN, June 6 – 8, 2010.

Exhibits will be in the Mirabella Grand Ballroom at the Embassy Suites Hotel. Enclosed is the contract for exhibiting, which includes booth fees. There will be limited booth space on the main exhibit floor. Please note any special request on the contract.

PLEASE RETURN CONTACT BY FRIDAY MARCH 19, 2010 FOR FULL ADVERTISING BENEFITS.

Saturday, June 5, 2010 starting at 3:00 PM and Sunday, June 6, 2010 starting at 8:00 AM has been reserved so that you may move in and have your displays set up without hardship. The registration booth will be open Sunday, June 6, 2010 starting at 8:00 AM. Please have your booth space set up no later than 5:00 PM, Sunday, June 6, 2010, see schedule below. **PLEASE DO NOT BREAKDOWN EXHIBIT SPACE UNTIL 4:00 PM, MONDAY JUNE 7, 2010. EVERYTHING AND EVERYONE MUST BE OUT OF THE EXHIBIT HALL BY 6:00PM, MONDAY, JUNE 7, 2010.**

It is not our wish to exclude anyone from the 2010 Tennessee Funeral Directors Convention. HOWEVER, in order to protect those of you who financially support the annual display of merchandise, it has been approved by the Convention Planning Committee that only participating exhibitors will be permitted to register or participate in any of the convention activities. Non-participating suppliers and/or their representatives will not be permitted on the exhibit floor. Those suppliers who wish to participate, but do not wish to exhibit, may do so by contributing the price of one booth space to the Exhibit Committee. A sign designating the donor will be posted.

EXHIBIT HOURS:

Sunday, June 6, 2010

5:30 PM – 8:00 PM

Monday, June 7, 2010

1:00 PM – 4:00 PM

We look forward to a most successful Convention and hope to see you then. Please preregister if possible and remember that you, as an exhibitor, are invited to all functions. If you have any questions, please feel free to call the TFDA office at (615) 321-8792 or (800) 537-1599, fax (615) 321-8794 or by email tnfuneral@xspedius.net.

In order for your company name to be included in pre-convention mailing, your application to exhibit **MUST** be received before **March 19, 2010**.

Cordially yours,

David Bentley

Exhibit Committee Chairman

2010 Tennessee Funeral Directors Association 107th Annual Convention

1616 Church Street, Suite A, Nashville, TN 37203

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Email: tnfuneral@xspedius.net

CONTRACT FOR EXHIBIT SPACE

You are hereby requested and authorized to reserve exhibit space as indicated below for our use in the Funeral Supply Exhibition at the Embassy Suites Hotel and Conference Center, Murfreesboro, Tennessee, June 6 – 8, 2010. The Tennessee Funeral Directors Association and the Tennessee Funeral Supply Sales Club jointly sponsor this event.

CONTRACTS SHOULD BE RECEIVED NO LATER THAN FRIDAY, MARCH 19, 2010 FOR FULL ADVERTISING BENEFITS

The cost of a booth space will be \$600.00 and a vehicle space will cost \$850 for the first car, \$650 for the second. Exhibit booth spaces will be 10 X 10 and the registration fee will be \$40.00 per person. Included with the purchase of an exhibit space, is two (2) complimentary registrations. IT IS VERY IMPORTANT THAT YOU SUBMIT THE NAMES OF THOSE ATTENDING SO WE MAY PRE-REGISTER THEM. (This will avoid a long wait at the registration desk; see the attached form for your convenience.)

Special request _____

We enclose herewith our check in the amount of \$ _____ payable to **Tennessee Funeral Directors Association Convention**, or by VISA or MASTER CARD which is in full payment of the exhibit space indicated herein. We understand this price includes the use of space from June 6 - 8, 2010, standard booth partitions; standard exhibit hall lighting, storage of crates and boxes (at The Freeman Companies); one (1) sign; watchman service and janitor service. (The entire exhibit hall is carpeted) **PLEASE MAIL FORM ALONG WITH CHECK TO THE ABOVE ADDRESS.**

It is agreed that the Exhibit Committee shall have full discretion and authority in the placing and arranging of the exhibits to be displayed; that no exhibitor shall exceed the limits of his space or erect or place anything that would infringe on the space adjacent, and that additional signs, decorations, fabric, electrical connection, devices, etc., must meet with the approval of the Exhibit Committee and comply with the local fire ordinance of the National Board of Fire Underwriters.

We take cognizance of the rules and regulations of the Embassy Suites Hotel and Conference Center, the Tennessee Funeral Directors Convention and any agreement entered into and between these parties and shall be bound by all such agreements and contracts, or any relating to the display of exhibits and conduct upon the premises, assuming such obligation and responsibilities in respect thereto as are imposed, the same as in such provisions were written herein entirely.

Neither, the Tennessee Funeral Directors Convention, the Exhibit Committee, nor the Embassy Suites Hotel and Conference Center has any responsibility for property, whether it is at our booth, or anywhere else in Embassy Suites Hotel and Conference Center. The insuring of our Exhibit display and equipment, in route to the Convention - at the show - and during the return trip to our plant or warehouse, shall be our own responsibility.

NAME OF COMPANY EXHIBITING: _____

CONTACT PERSON: _____

STREET ADDRESS: _____ City _____ State _____ Zip _____

PHONE NUMBER () _____ EMAIL ADDRESS: _____

CREDIT CARD: VISA or MASTER CARD (Please circle one) CARD NUMBER: _____

CARD EXPIRATION DATE: _____ PLEASE INCLUDE 3 DIGIT NUMBER ON BACK OF CARD: _____

We plan on exhibiting the following items: _____

Please mark one:

We plan on setting up our display: _____ **Saturday, June 5, 2010** _____ **Sunday, June 6, 2010**

SIGNATURE OF CONTACT PERSON: _____ DATE _____

Exhibitors receive **TWO free registrations per rented 10 X 10 booth spaces**. Additional registrants are **\$40** per attendant. Please print all attendants names below so that we can prepare name badges prior to arrival. This will prevent long lines at the registration desk.

PLEASE PRINT ALL INFORMATION

(If more space for names is needed, please feel free to make copies of this form)

NAME: _____ NAME: _____

NAME: _____ NAME: _____

NAME: _____ NAME: _____

NAME: _____ NAME: _____

NAME: _____ NAME: _____

COMPANY NAME: _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

TELEPHONE () _____ FAX () _____ EMAIL _____

CONTACT PERSON: _____

PLEASE MAKE YOUR HOTEL RESERVATIONS DIRECTLY TO EMBASSY SUITES HOTEL AND CONFERENCE CENTER 615-890-4464 or (800) EMBASSY, www.murfreesboro.embassysuites.com.

Our group code is: FNA

FOR SPECIAL SLEEPING ROOM RATES, MAKE SURE YOU INFORM THE HOTEL YOU ARE WITH THE Tennessee Funeral Directors Association CONVENTION.

DEADLINE FOR THE CONVENTION ROOM BLOCK IS MAY 14, 2010
FOR OUR SPECIAL RATE.

**Thank you for your participation. If we can be of service to you
please feel free to contact us.**

Tennessee Funeral Directors Association

1616 Church Street, Suite A

Nashville, TN 37203

Phone (615) 321-8792 or (800) 537-1599

Fax (615) 321-8794

Email tnfuneral@xspedius.net

UPON RECEIPT OF COMPLETED CONTRACT WITH PAYMENT, THE TFDA CONVENTION COMMITTEE WILL SEND A DISPLAY PACKET ALONG WITH PROPER FORMS TO THE ADDRESS ON THE CONTRACT. TO INSURE ADEQUATE RESPONSE TIME RETURN THIS CONTRACT BY MARCH 19, 2010.