



Dear Associate:

The Tennessee Funeral Directors Association (TFDA) Official Publication would like to invite you to advertise in our newsletter "The Thanagram".

Each issue provides the TFDA membership with essential information, upcoming events along with news from across the state.

When you advertise, you not only show your support for the association, but you will get your company name out to the funeral homeowners, managers, licensed funeral directors, and embalmers of Tennessee.

With your signed contract, we will hyperlink your company's website to the newsletter. This makes it easy for our readers to click and go directly to your company's website.

If you decide to advertise with a full-page ad, we will include your company's logo on the home page of the TFDA website or if you pay for your ad in full. (www.tnfda.org) (You would save \$365 to include your company logo on the TFDA home page.)

If you decide to go with a smaller size ad but would like to add your logo the TFDA website home page, the cost is \$365.00, only a dollar a day!

"The Thanagram" and the TFDA website are two ways we would like to keep your company's name familiar with the funeral homes of Tennessee.

We look forward to working with you and are here if you have any questions.

Thank you for your support!

Dawn Elliott

TFDA Office
1616 Church Street
Nashville, TN 37203
Phone: (615) 321-8792
Dawn@tnfda.org



The Thanagram an Official Publication of the Tennessee Funeral Directors Association
2024 TFDA ADVERTISING INSERT ORDER

PLEASE PRINT OR TYPE ALL INFORMATION

Advertising Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Deadline for information or ad for each issue of The Thanagram:

- 2024 New Year Issue.....Deadline for ad January 10th, 2024
- 2024 Spring Issue..... Deadline for ad March 10th, 2024
- 2024 Summer/Convention Issue.....Deadline for ad May10th, 2024
- 2024 Fall Issue.....Deadline for ad July10th, 2024
- 2024 Winter Issue.....Deadline for ad September 10th, 2024

Please mark the size ad size to publish:

SIZE DIMENSIONS

- _____ One Full Page Ad 7.745 X 10 Vertical
- _____ One Half Page Ad 7.75 X 5 Horizontal
- _____ One Quarter Page Ad 3.75 X 5 Vertical
- _____ One Eighth Page Ad 3.75 X 2.5 Horizontal

ONE FULL YEAR CONTRACT

- \$612.00 Full Page Ad per Issue (\$3060 per year)
- \$325.00 Half Page Ad per Issue (\$1625 per year)
- \$183.00 Quarter Page Ad per Issue (\$915 per year)
- \$99.00 Eighth Page Ad per Issue (\$495 per year)

Credit Card #: _____ Exp. date: _____ 3 Digit# on the back: _____

Name on Credit Card: _____



TFDA WEBSITE ADVERTISING

The TFDA website has approximately 10,000 hits a year. The public can locate all TFDA membership by city. Most of the TFDA membership have websites and are linked directly.

Obituaries from every large newspaper in Tennessee, listed by city, are linked for anyone to locate the obituary of a loved one.

TFDA membership can login for access of over 25 insurance claim forms and proof of death forms. You can also locate your Legislator and Local County Official.

We have provided continuing education credits approved by the Tennessee State Board of Funeral Directors and Embalmers. These credits can be earned online 24/7 from our website.

With ALL this activity by the public and TFDA members, having your logo linked to our website would be a great advantage for your company. For a small cost of \$1 per day, \$365 a year, your company name/logo can be linked to the TFDA website homepage.

**If you purchase a full-page ad in the TFDA Official Publication of "The Thanagram", with a one-year contract, we will link your company logo at no cost! (\$365.00 value)*

***Another way to save: If you pay for your ad, any size, for the full year, we will link your logo to the TFDA website at no cost. (\$365.00 value)*

Advertising Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Company Website to be linked: _____

Please check one: _____ VISA OR _____ MASTER CARD

Credit Card #: _____ Exp. date: _____ 3 Digit# on the back: _____

Name on Credit Card: _____ Zip Code _____

Please email your company logo to Dawn@tnfda.org. Please make all checks out to TFDA.

We appreciate your support!