



2024 Tennessee Funeral Directors Association
121st Annual Convention

[Franklin Marriott Cool Springs, 700 Cool Springs Blvd., Franklin, TN 37067](#)

Phone (615) 261-6100



We would love to have you to exhibit with us! Our exhibit hours are:

Sunday, June 9, 2024, 6:00 pm - 8:30 pm

Monday, June 10, 2024, 1:00 pm - 3:00 pm

(Details with attached contract)

You will receive a booth space, one table two chairs, two attendees to man booth and a waste basket with your signed contract. (Please submit your attached contract as early as possible, because of limited space.) (Ballroom is carpeted)

There will be a contest for the best exhibitor's booth space decorated with our theme "Making Waves While Keeping Up with the Changes of the Tide". The best decorated booth will receive a FREE BOOTH for the 2025 TFDA Annual Convention. Convention Planning Committee will be voting.

Please contact us if you have any questions.

We are looking forward to seeing you there!

Mandi Goodrich, TFDA President

Greg Rush, TFDA Convention Planning Committee Chairman

Dawn Elliott, TFDA Office Secretary

(615) 321-8792

Dawn@tnfda.org

2024 Tennessee Funeral Directors Association 121st Annual Convention
1616 Church Street, Suite A, Nashville, TN 37203
Phone (615) 321-8792 Email: Office@tnfda.org

CONTRACT FOR EXHIBIT SPACE

You are hereby requested and authorized to reserve exhibit space as indicated below for our use in the Tennessee Funeral Directors Association Exhibition held at the **FRANKLIN MARRIOTT COOL SPRINGS HOTEL, FRANKLIN, TN, June 9 - 11, 2024**. The Tennessee Funeral Directors Association is sponsoring this event.

The cost of a booth space is \$750.00 each. A vehicle space will cost \$1000.00 for the first car, \$750.00 for additional vehicle. *If you would like to request a corner booth there will be a \$50.00 holding fee; please add this to your total amount. Corner booth requests will be taken in the order they are received. Should you apply and do not receive a corner space, you will only be responsible for the cost of a regular booth space.* All booth spaces are 10' X 10' and include two (2) complimentary registration fees. All other registrations will be at the regular convention rate. IT IS VERY IMPORTANT THAT YOU SUBMIT THE NAMES OF THOSE ATTENDING SO WE MAY PRE-REGISTER THEM. (This will avoid a long wait in line at the registration desk.) See the attached form for your convenience.

We plan on exhibiting the following items: _____

Number of spaces: _____ Please list special request(s): _____

We enclose herewith our check in the amount of \$_____ payable to Tennessee Funeral Directors Association Convention, or by VISA or MASTER CARD which is in full payment of the exhibit space indicated herein. We understand this price includes the use of space for June 9 - 10, 2024, standard booth partitions; standard exhibit hall lighting, storage of crates and boxes; one 6-foot skirted table, along with 2 chairs and a trash bin. **(The exhibit hall is carpeted)**
PLEASE MAIL FORM ALONG WITH CHECK TO THE ABOVE ADDRESS.

It is agreed that the Exhibit Committee shall have full discretion and authority in the placing and arranging the exhibits to be displayed; that no exhibitor shall exceed the limits of his space or erect or place anything that would infringe on any adjacent space, and that additional signs, decorations, fabric, electrical connection, devices, etc., must meet with the approval of the Exhibit Committee and comply with the local fire ordinance of the National Board of Fire Underwriters.

We take cognizance of the rules and regulations of the Franklin Marriott Cool Springs Hotel, the Tennessee Funeral Directors Convention, and any agreement entered and between these parties and shall be bound by all such agreements and contracts, or any relating to the display of exhibits and conduct upon the premises, assuming such obligation and responsibilities in respect there to as are imposed, the same as in such provisions were written herein entirely.

Neither, the Tennessee Funeral Directors Convention, the Exhibit Committee, nor the **FRANKLIN MARRIOTT COOL SPRINGS HOTEL**, have any responsibility for property, whether it is at our booth, or anywhere else in **FRANKLIN MARRIOTT COOL SPRINGS HOTEL**. The insuring of our Exhibit displays and equipment, in route to the convention at the show and during the return trip to our plant or warehouse, shall be our own responsibility.

NAME OF COMPANY EXHIBITING: _____

CONTACT PERSON: _____ STREET ADDRESS _____

CITY: _____ STATE _____ ZIP _____ PHONE NUMBER (____) _____

EMAIL ADDRESS _____ CREDIT CARD: VISA or MASTER CARD; CARD NUMBER: _____

CARD EXPIRATION DATE: _____ PLEASE INCLUDE 3 DIGIT NUMBER ON BACK OF CARD: _____

COMPANY WEBSITE: _____

PLEASE CHECK ONE:

TIME AVAILABLE TO SET UP YOUR DISPLAY: 8:00 am - 5:00 pm Sunday, June 9, 2024. Please be sure to have your booth set up by 5:00 pm.

SIGNATURE OF CONTACT PERSON: _____ DATE: _____

**Tennessee Funeral Directors Association, Inc.
1616 Church Street, Suite A, Nashville, TN 37203
Phone (615) 321-8792 Email: Office@tnfda.org**

Dear Exhibitor:

The Tennessee Funeral Directors Association would like to extend to you an invitation to exhibit at our 121st Annual Convention to be held at the **FRANKLIN MARRIOTT COOL SPRINGS HOTEL, JUNE 9 – 11, 2024.**

Exhibits will be in the Franklin Marriott Cool Springs Hotel. Enclosed is the exhibit contract which includes booth space fee amounts; we ask that you return the completed contract to us along with the remittance.

Set up time will be Sunday, June 9TH, 2024, starting at 8:00 AM has been reserved so you may move in and have your display set up without hardship. The registration booth will be open Sunday, June 9, 2024, beginning at 8:00 AM.

WE ASK THAT YOU PLEASE NOT BREAKDOWN EXHIBIT SPACE UNTIL 3:00 PM MONDAY JUNE 10, 2024. ALSO, THE FRANKLIN MARRIOTT COOL SPRINGS HOTEL REQUIRES WE MUST BE OUT OF THE EXHIBIT HALL BY 10:00 PM MONDAY JUNE 10, 2024.

It is not our wish to exclude anyone from the 2024 Tennessee Funeral Directors Convention. HOWEVER, to protect those of you who financially support the annual display of merchandise, it has been approved by the Convention Planning Committee that only participating exhibitors will be permitted to register or participate in any of the convention activities. Non-participating suppliers and/or their representatives will not be permitted on the exhibit floor. Those suppliers who wish to participate, but do not wish to exhibit, may do so by contributing the price of one booth space to the Exhibit Committee. A sign designating the donor will be posted.

EXHIBIT HOURS:

**SUNDAY, JUNE 9, 2024 - 6:00 PM TO 8:30 PM
MONDAY, JUNE 10, 2024- 1:00 PM TO 3:00 PM**

We look forward to a most successful convention in June and hope to see you then. Please pre-register if possible and remember that you are invited to all functions. If you have any questions, please feel free to call the TFDA office at (615) 321-8792 or by email office@tnfda.org

Cordially yours,



Greg Rush

Convention Planning Committee Chairman

Exhibitors receive TWO free registrations per rented 10 X 10 booth space. Additional registrants are \$50 per attendee. Please print all attendants' names below so that we can prepare registration material prior to arrival. This will prevent long lines at the registration desk.

PLEASE PRINT OR TYPE ALL INFORMATION

(If more space for names is needed, please feel free to make copies of this form)

NAME: _____ NAME: _____

NAME: _____ NAME: _____

NAME: _____ NAME: _____

NAME: _____ NAME: _____

NAME: _____ NAME: _____

NAME: _____ NAME: _____

NAME: _____ NAME: _____

NAME: _____ NAME: _____

NAME: _____ NAME: _____

NAME: _____ NAME: _____

COMPANY NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

TELEPHONE () _____ FAX:() _____ EMAIL: _____

CONTACT PERSON: _____ DATE: _____

PLEASE MAKE YOUR HOTEL RESERVATIONS DIRECTLY TO THE [Franklin Marriott Cool Springs, 700 Cool Springs Blvd., Franklin, TN 37067](#) Phone (615) 261-6100. Be sure you tell the hotel that you are with the Tennessee Funeral Directors Association Convention.

ROOM RATES:

SUNDAY, JUNE 9, 2024, \$184.00 per night
MONDAY, JUNE 10, 2024, \$184.00 per night
TUESDAY, JUNE 11, 2024, \$184.00 per night

FOR THE ABOVE DISCOUNT SLEEPING ROOM RATES, PLEASE INFORM THE HOTEL YOU ARE WITH THE TENNESSEE FUNERAL DIRECTORS ASSOCIATION CONVENTION.

Thank you for your participation. Please feel free to contact us if we may be of service to you.

Tennessee Funeral Directors Association
1616 Church Street
Nashville, TN 37203
Phone (615) 321-8792
Email office@tnfda.org

Tennessee Funeral Directors Association
1616 Church Street, Suite A, Nashville, TN 37203
Phone (615) 321-8792
Email: office@tnfda.org

Dear Associate:

Each year the TFDA Governmental Affairs Committee presents the TFDA PAC Silent and Live Auction. This is a wonderful way for your company to not only show support, but also promote your company! Simple ways you can show your support.

THEMED BASKETS:

- Bring small items together to make a nice basket. For example, a spa-themed basket might include aroma. therapy candles, lotion, bath salts and a gift certificate for a massage.
- A pet care themed basket could include biscuits, toys, and bones.
- Use a large popcorn bowl for the container of a movie themed basket, popcorn, DVDs, or a gift certificate for movie rentals.

GIFT CERTIFICATES:

- Gift certificates are a great silent auction item. When asking for a donation of goods or gift certificates, tell the manager about the cause. Services like massage therapy are popular, as well as gift certificates for restaurants, tires, groceries, and liquor. Auction-goers will love that they can help while getting something practical in return.

BIG TICKET ITEMS:

- Larger donations are great silent auction items and can bring in serious money for a fund-raising event. The tickets to events, like concerts, sports or festivals pique the interest auction goers and are very popular items. Vacations, airline tickets or time shares are also good big-ticket items.

Be creative, what would you like to donate?

We are very excited about this year's Silent and Live Auction being an even larger success than last year!

Sincerely,

Eric Carpenter

TFDA Auction Committee
(423) 736-3473
eric.carpenter@charter.net

2024 TFDA 121st Annual Convention
Franklin Marriott Cool Springs, 700 Cool Springs Blvd., Franklin, TN 37067

Phone (615) 261-6100

June 9 - 10, 2024

Dear Exhibitor:

The TFDA Convention Planning Committee is pleased to present the 2024 TFDA 121st Annual Convention.

We are offering exhibitors a range of additional recognition in a mixture of sponsorship levels. Our goal is to offer all companies on all levels an affordable sponsorship opportunity. We certainly hope you will take advantage of the level which is most convenient to you.

SPONSORSHIP LEVELS

\$2,500.00 GOLD includes:

- Company logo posted on the TFDA website,
- Company logo listed as sponsor at every convention function,
- Company listed as a convention sponsor on TFDA website,
- Company listed as a convention sponsor in the TFDA newsletter The Thanagram.

\$2,000.00 SILVER includes:

- Company logo listed as sponsor at every convention function,
- Company listed as a convention sponsor on TFDA website,
- Company listed as a convention sponsor in the TFDA newsletter The Thanagram.

\$1,500.00 BRONZE includes:

- Company logo listed as sponsor at every convention function.
- Company listed as a convention sponsor in the TFDA newsletter The Thanagram.

\$750.00 COPPER includes:

- The company is listed as sponsors at every convention function.

Please log on to our website www.tnfda.org for further details. Or you may contact us at the TFDA office for any additional information.

From all of us on the TFDA Convention Planning Committee we would again like to thank you for your continued support!

Sincerely,

Greg Rush

Greg Rush, Chairman
TFDA Annual Convention